Maritim Hotels – At a glance

Company structure	GmbH
Chair of the Supervisory Board	Dr Monika Gommolla
Management	Gerd Prochaska (Chief Operating Officer, Labour Relations Director) Hendrik Förster (Chief Financial Officer) Haje Roger Thurau (General Manager, Group Commercial Director)
Number of hotels (as of March 2015) 36 in Germany *	50, including
	14 abroad: 4 in Egypt, 2 in Turkey, 3 in China, 2 in Spain (Mallorca, Tenerife) 1 in Malta and 2 in Mauritius
Number of rooms (as of March 2015)	15,435
Number of employees (As of March 2015)	approx. 5,550 in Germany approx. 3,700 abroad for a total of around 9,250.

I. All hotels under the Maritim brand name

Turnover (in millions of euros)

2012	2013	2014
458.1	434.1	450.4

II. All Maritim Hotels without franchise units

Turnover (in millions of euros)		
2012	2013	2014	
409.3	394.4	406.9	
Average occupancy (in %)			
2012	2013	2014	
56.6	53.7	55.8	
Average room price (in euros	5)		
2012	2013	2014	
88.85	90.35	88.88	
Gross operating profit I (in m	nillions of euros)		
2012	2013	2014	
135.7	131.9	130.2	
Rev PAR (Revenue per available room/in euros)			
2012	2013	2014	
50.29	48.47	49.63	

* The lease for the Maritim Hotel Reichshof Hamburg expired on 31st May 2014 and the Maritim Hotel Grafschaft Schmallenberg was sold.